

# Get Hooked Winter Newsletter

## Get Hooked on National T.V. in 2009

2008 was not only a busy year for fishing trips it was also busy with filming T.V. fishing show that will air nationally in the spring of 2009.

Fishing icon Bob Izumi was out with us in early Sept. to fly fish for goldeye which much to our surprise he had never caught before. The shoot went really good right off the start with Bob catching walleye after walleye. Then it was time to target the goldeye. Being late in the season there was not much for bug action but on his first cast with a dry fly Bob missed a nice hit. The action was not that great on a dry fly so we switched to a sinking line and

sinking fly. Then things exploded. Bob was 18 fish for 22 casts at one point. He compared them to miniature tarpon.

Even though we had a very late start the fish did cooperate and we ended up landing close to 60 fish in a half day of filming.

Day 2 of filming was a wet one but even still the fish were more than ready to attack Bob's fly. Both goldeye and walleye continued to hit the fly and offered some great fishing footage.

We only fished two spots before we called it a day and the rain just kept coming



Bob Izumi with a nice Goldeye

down harder. It was a great experience to fish with a true gentleman who loves fishing.

The "Real Fishing Show " episodes will air on Global TV March 28 at 12:00.

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## 2008 Is In The Books Now

Well with 2009 here and the water all frozen over it is time to reflect a bit about 2008.

We had a late spring again last year and everything seemed to be about 2-3 weeks behind the normal conditions.

We normally get a few weeks on the river before it hit's it flood stages but this just did not happen last year so it seemed like forever to get on flowing water. The lakes were once again a great place to go till we could get back on the river.

We found the pike action a lot slower on Jackfish but the walleye were being caught like we have never seen before. The size of the walleye were mostly around the 3 to 4 pound range.

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- Special points of interest:
- The North Saskatchewan river contains 23 different species of fish. This more than any other river in North America.
  - The fossils in our fossil beds are between 38 and 44 million years old.
  - Fish and Wildlife are planning to patrol the river a lot more in 2009 with their new jet powered kayak.

## National T.V. (continued)

Our second shoot of three was with fishing funny man Dave Mercer of "Facts of Fishing" fame. Dave's show is all about high energy and believe me this man is full of it.

We were challenged right away with dealing with high winds and it was difficult to keep the boat in one place, even with the drift net out. In spite of the challenges facing us we did well and the biggest walleye caught was a nice 8 lb. fish. The total for day one was 39 fish which in my books was great for the con-

ditions.

Day two the wind was still up but not as bad and the sun was shining. We took Dave and his crew to the upper most stretch for him to film a promotional video on how to Drop Shot. It was crazy as he caught one fish after another and he was pleased with the footage he was able to get.

We were supposed to get one show out of our time with them but now we have been informed that they have made two shows out of the time they spent here.

Dave's show can be seen on

### **Drop Shot Walleye Episode**

ON WFN

Feb 18th @ 8pm

Feb 19th @ 2am,  
8am, 2pm

Feb 21st @ 3:30am,  
9:30pm

Feb 22nd @ 9:30am

ON The Score

Feb 21st @ 9am

Feb 22nd, @ 9:30am



Dave with one of many walleye

## New T.V. Show "Hookin Up" with Mariko Izumi



She's young, energetic, beautiful and comes from a family that lives to fish. That has all the makings of a great new show.

were impressed at the action they experienced. We look forward to seeing how it all turned out.

The show should air on Feb. 23 at 9:00 P.M. (eastern) and will air 5-6 more times through out the year.

In June we had the pleasure of helping shoot the pilot show for Mariko Izumi's new World Fishing Network show called "Hookin Up" to premier this spring.

It was her first trip to Alberta and to say she was impressed would be an understatement.

Mariko is the daughter of Wayne Izumi who helps co-host The Real Fishing show with brother Bob.. She is young, energetic, beautiful and comes from a family that loves to fish. That has all the makings of a great show.

Their time here in Alberta started out in Calgary at the Stampede then shifted over to Banff and Lake Louise. The fishing portion of the program was shot with Get Hooked. Due to high river conditions we had to take her to our great Plan B spot Jackfish Lake. It worked out very well as we found spot's out of the wind where the fish did not hesitate to bite. You always knew when she hooked a fish and the excitement started.

Even though we had only a few hours to get the footage that they needed they



Lucky Me

## 2008 (cont.)

We also used Lake Wabumum last year fishing for giant pike. We had some success in finding a few big ones.

Is it just me or does it seem like the wind is always blowing? 2008 sure seemed like it.

We finally got back on the river the third week of July and just in time. Our first clients on the river were some of the drivers of the Edmonton Indy and the daughter of the owner of the NFL's Indianapolis Colts. The trip was incredible for the first time out and did not seem to let

up for the rest of the season. We did not lose the river once for the rest of 2008.

We had some big walleye caught this year but not as many as usual. We did catch our biggest pike ever on the river. It took three tries by three different fishermen but she was finally landed by Rory from Devon. It was an awesome fight and the water was so clear it was incredible to watch the fish. He was 45" in length and 17" around. He was released to fight another day. Boy I would love to catch that on a fly rod. Speaking of which

we did a few more fly fishing trips in 2008. We were able to put our guests into some great action on the fly.



**Huge River Pike**  
45 in long– 17 in. round

## Staying Green

We continue to try and be as "GREEN" as possible.

In the spring of 08 we purchased another 4 stroke Yamaha for the 146 so now all of our outboard jets are cleaner and quieter.

We have always prided ourselves on bringing back what we take out in the way of containers, bottles and cans. In 2009 we will only be using paper plates from recycled paper products. We will also continue to reuse wherever we can.

I would like to thank all of our clients for being so conscious of their surroundings

and also being patient with us as we clean up garbage from people that obviously do not appreciate this beautiful river valley.

Last year we also lost fewer hooks in part to a new fishing line that we use. The 8 lb. Berkeley Fluorocarbon Pro is by far the toughest line on the market and can withstand the abrasive river conditions.

If there are any other suggestions that you may have on how we can operate even "GREENER" please do not hesitate to let myself or your guide know.

If we do not look after what we have today, tomorrow it may be gone forever.

## Sturgeon Trip Dates Set

We now have our first B.C. sturgeon trip booked for 2009.

April 24 our group of 7 will be jetting west in search of the white ghosts of the Fraser River. We have April 25th and 26th booked for some great fishing action. If it is anything like last year's 36 sturgeon we caught in two days these folks are in for a fun time. Now we need only

hope the weather will be good. I guess anytime you can fish open water while most of ours is still frozen has to be good. We were lucky to have West Jet put on a seat sale right for the time we are heading out.

There is still some rooms left if you are interested in joining us but space is limited. We can also book trips for you if

there is another time that works better for you.

If you have caught on of these great fish try it you will be "Hooked"



2008 World Sturgeon Classic Winning Team and fish. It was 7 ft. 11 in. long and 36 in. around.

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You will "Get Hooked"



Get Hooked has been in operation since 1994 and hosted countless fishing trips with folks from all around the world.

We appreciate the folks that have been coming back for years and become more like friends than guests. Thank you also for being such great ambassadors by telling your friends and clients about what Get Hooked has to offer.

We do not see any increases in prices for 2009 as we want to make sure that we remain an affordable, service first operation.

See you this season. Keith

## Check out our website changes and blog in 2009

Well we are making changes again on the website. This will help keep it high in the rankings and fresh for folks that want to visit the site.

The home page was ready for a change and I needed a picture that had high pixels so that it would fill the whole page. It is not that easy to get just the right one so I made sure I took lots this fall. Why fall? The colors just seem to make a great backdrop and the water is so clear and green.

We will also be adding a new page called "Television and Outdoor Articles" which will let our visitors read and see what outdoor media folks think of our operation. There will be PDF's of articles and video's of T.V. shows we have filmed. I will have to wait till all the video's have aired and I receive copies of the DVD's

before I can place them on the site. It will be a great way to see first hand what Get Hooked is all about.

Also in 2009 we will introduce our new feature "The Blog". I am not much of a computer genius but it will be a way to keep folks up to date on how fishing is going and give people the chance to provide us with feedback and their comments on what is happening out there.

We also plan on having a few new packages to offer our clients old and new. It will include a package geared strictly to women. A day on the water and the next day at a spa and shopping.

Well I hope to hear some feedback from all of you on this newsletter and hope to see you blogging about your trips past and present.



New Background shot for Website Home Page