

Get Hooked News

SPRING 2010



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Get Hooked now Certified

Get Hooked Fishing Adventures owner, Keith Rae, is now the first and only certified Freshwater Angling Guide in the province.

After many years of trying to convince the Alberta Government to put into place a fishing guide license that would give the guided fishing industry at least some form of standards which had to be met before getting a guides license, the government refused

to move forward with such a plan.

Get Hooked's owner then decided that he would find a program that would not only certify him as a guide, but would also give clients both past and future, a peace of mind that crucial criteria was being met by Get Hooked Fishing.

The program is very well laid out with criteria such as First-aid, CPR

and a boaters card being a must before you can even begin the program. After that a test is done and a certain score level must be attained before moving onto the final step.



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River Cree A New Sponsor

The River Cree Resort and Casino is now a sponsor of Get Hooked Fishing Adventures.

After being approached by the resort about possible trips for their corpo-

rate clients, the River Cree suggested a sponsorship between the two companies. Talks were held between both parties and a win/win package was completed in early

April.

We look forward to our new partnership with the River Cree for many years to come.

(See page 2 feature)

The River Cree Resort and Casino



After your whirlwind day of fishing with Get Hooked Fishing, try your luck at Western Canada's #1 casino, The River Cree Resort and Casino. Relax in the Luxury that is the Marriott at River Cree, with 250 luxurious rooms and suites, the Marriott is ideally located for your next business luncheon or convention. When it comes to excitement, The River Cree Resort and Casino knows a

thing or two. Starting with dining, the River Cree will satisfy whatever you're craving. Visit Sage for a true fine-dining experience with the best in Alberta beef and seafood. Catch your favorite team in action on the big screens and enjoy the great menu from Tap 25, the MVP of Sports Lounges. Savor a cocktail in the heart of our casino floor at Centre Bar. The Twin Rinks at River Cree

offers two NHL Size hockey rinks for tournaments or rentals. Our gaming floor boasts 40 table games and over 900 slot machines for your enjoyment. The Venue at River Cree boosted the best entertainment in Edmonton. The River Cree Resort and Casino... Excitement.. Bet on it!

We are always looking to find ways to give our clients a great fishing experience

Certified(Continued from Page 1)

Many of Get Hooked's past guests were contacted and supplied with questions pertaining to their experiences on trips with Get Hooked. All of the comments that came

back were very positive. "We are always looking to find ways to give our clients a great fishing experience" say's Keith. Being the first in the province is always

nice and I hope others will follow to help give our industry more credibility. Two other Get Hooked guides are now in the process of taking the course and will soon be certified.

New Guide for 2010



Get Hooked owner Keith Rae is pleased to announce that for the 2010 season we have a new guide joining our team. Narish Maharaj is a young and very passionate fisherman. He has enjoyed the sport since a young age and

loves the outdoors. Since coming to Alberta from Saskatchewan he has spent countless hours on our Alberta lakes. He is extremely good with people and is not one to shy away from a good conversation. Narish recently became a

new father for the first time. Our other guides Randy and Dave will also still be working hard this season and both look forward to seeing past and future guests

Fly Fishing Lessons



In May of 2010, Get Hooked guides will all be taking a course on how to instruct guests on the

fine art of fly fishing. Chris Seipio, G Loomis pro staff member and one of the best instructors on fly fishing here in Canada has agreed to spend the day with the Get Hooked team. Their day will consist of some classroom time and the balance of the day will be

hands on instruction on the correct way to approach fly fishing in order to make it simple for people to learn this ancient art form of fishing.

We will keep you posted as to the progress we have made and when will be offering day courses on our Blog.

Corporate Fishing Trips on the Rise

For the past several years more and more companies are using the services of Get Hooked Fishing Adventures.

Not only is it close to the city - which helps to reduce away time - and Get Hooked takes care of everything to make their day a relaxing and fun time.

Many of the corporate clients

used to travel out to the West coast lodges but said that since discovering what Get Hooked has to offer, it is much easier for them to get their groups together as the trip is only one day and not as much down time for many of them.

Whether a client or staff member you want to say thank you, right up to team building for

their staff the day will be full of great memories.

Get Hooked has entertained groups as large as 30 people on a local lake and 9 guests on our adventure filled river trips.

You tell us what you need we take care of the rest.



Get Hooked Owner Part of Travel Alberta Branding

Get Hooked Fishing Adventures owner Keith Rae has been asked by Travel Alberta to be a part of a group of tourism operators from across the province to help with establishing a new brand for the province.

We have long been known for the Rockies and cowboy hats in this province but there is so

much more to this place we call home.

“We need to show people that this province is a very diverse place to come and visit” states Keith Rae. If we can get that message across in our brand it will be better for everyone in this province.

For years now Get Hooked has

had great feedback from many of its guests. The three things that stand out the most are friendly, clean and safe. I feel we need to get this message across comments Rae.

Having attended the first round of provincial meetings, the next major one will be in Calgary May 19 and 20th.





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You will "Get Hooked"

Get Hooked has been in operation since 1994 and hosted countless fishing trips with folks from all around the world.

We appreciate the folks that have been coming back for years and become more like friends than guests. Thank you also for being such great ambassadors by telling your friends and clients about what Get Hooked has to offer.

We do not see any increases in prices for 2010 as we want to make sure that we remain an affordable, service first operation.

See you this season. Keith

Your feedback!!!!

Here at Get Hooked Fishing Adventures we are always open to suggestions on how we can make our business better for you. Please feel free to call Keith at 780-963-4279 or email keith@gethookedfishing.com.

Keith is also a part of the licensing review with the Sustainable Resource Department. Fishing licenses are up for change in 2012 and

we are about to start our recommendations in May. If you have any suggestions, Keith would be pleased to pass these on to the board.

I hope everyone has a great summer and we hope to see all of you this year.

